



ReadyFM Board Meeting Minutes

Wednesday, August 14th, 2024

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes
Todd Rickenberg

Opening Prayer by: Rich

Secretary's Report:

Discussion Items

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Football Sponsorships –
 - Confirmed Full Season Sponsors so far:
 - Dwyer Brothers (x2)
 - Requested copies of both spots
 - Eades Insurance
 - Wants to re-record spot
 - Ebere Fisher Funeral Home
 - Merchants Bank (Added at the meeting)
 - Phat Daddys (Added after the meeting)
 - Re/MAX Leading Edge
 - Wilson Printing and Graphics
 - Would like to get 6 more to total 14 sponsors

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items

- We are not going to do meet the teams this year.
- Chillicothe is good for us broadcasting there.
- Will be doing the Pre-Gameday Warmup Show
 - Stats – Schedules and Ron's college segment that plays during halftime
 - Show time 7pm on Thursdays

Motions:

- Accept – Brian
- 2nd – Todd
- Approved

Technical Report:

Discussion Items

- Created a wiring diagram for the remote broadcast setup.

Traffic Report:

- Total Visits – 218 up from 151
- Total Listeners – 33,951 up from 29,662
- Total Listening Hrs. – 2,019 up from 1,744

Motions:

- Accept – Rich
- 2nd – Rick
- Approved

Old Business:

Discussion Items

- Rick will talk to CK Signs about getting golf shirts for football season.
- Will need to order flash drives for the 10U game broadcast next year.
- Rick will record a spot about supporting the station with online donations.

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

New Business:

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by:

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday September 11th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

Rick – Place order for new Shirts

Rich – Follow up with Red Brick Tavern about sponsorship.

Rick – Follow up with Greene & Sons about sponsorship.