



ReadyFM Board Meeting Minutes

Wednesday, November 13th, 2024

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes

Opening Prayer by: Rick

Secretary's Report:

Discussion Items

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Madison Health outstanding invoices
 - Madison Health paid June – September, October & current month (still outstanding)
- With the change to the Asura Hosting Elite Plan the payments switched to monthly and were not automatic payments. This had this changed from monthly to annual payments and autopay has been set up.

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items

- Piqua – on board for broadcast – London should be Home but not sure. We will be broadcasting from Visitors side.
- We have received positive feedback from our game broadcasts
- Basketball season is being promoted, but the broadcast schedules have not be made yet.
- We will be playing Traditional (ie. Bing Crosby) and country music for the Old Fashioned Christmas

Motions:

- Accept – Brian
- 2nd – Rich
- Approved

Technical Report:

Discussion Items

- A link has been added to the Community News menu for the London Daily Digital site
- Basketball schedules for all county teams have been added to the website
 - Some schedules are incomplete and will be re-visited before the end of November.
- Podcast Archive Update
 - The front end process is working, but issues may arise if the process does not complete before leaving the page, or selecting another podcast.
 - The back-end process is being worked on now.
- Donated Laptop update
 - The headphone plug is not a dual mic/headphone jack
 - We purchased a \$6 USB to mic jack cable but the audio was very low – we had to max out levels to get it to work
 - We were loaned a USB Audio Interface box to see if it would do a better job than the cable. I priced one out for around \$200 that had features which may allow us to eliminate the compressor from the setup. It would automatically adjust the Gain and prevent the audio from clipping.
 - Brian Motioned to purchase this USB Audio Interface box if the test confirms that it will work.
 - The Motion passed
 - After the board meeting we tested this USB Audio Interface box and it will work, so the \$200 USB Audio Interface box with Auto Gain and Clip Safe features was purchased.
 - We will test again with this box before going live with it for a broadcast.

Traffic Report:

- Total Visits – 773 up from 645

- Total Listeners – 42,927 up from 33,492
- Total Listening Hrs. – 3,600 up from 2,679

Motions:

- Accept – Rich
- 2nd – Rick
- Approved

Old Business:

Discussion Items

- Rick New Shirts – we have funds in the CK Signs account with the 2024 sponsorship trade agreement which can be used for shirt purchases

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rich

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday December 11th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

- none