



ReadyFM Board Meeting Minutes

Wednesday, April 9th, 2025

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes

Opening Prayer by: Rick

Secretary's Report:

Discussion Items

- We received a letter from the Secretary of State indicating that our 'fictitious name was cancelled for failure to file a renewal application'. This allows us to do business as ReadyFM. Every year the renewal application needs to be filed to keep the fictitious name, but I never received the renewal notifications. I followed the directions in the letter and re-applied for the ReadyFM fictitious name and paid the \$39.00 filing fee. I also e-mailed Jill asking if she had received the renewal application notifications.
 - The fictitious name was approved, so were good to go again. Jill's reply was: 'Good. It is sent by the Secretary of State every 5 years so it is important they have the correct contact and address info.'
 - I think when this was initially done Jill's email was @madisonfinancial, now it's @rstaxservices.

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Madison Health is 4 months behind. I texted Cindy Stout. She has been out recovering from surgery, but she will be looking into it.

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items

- Football schedule is out
- Will be working on re-working liners
- Better rotation after last adjustments to Station Playlist

Motions:

- Accept – Brian
- 2nd – Rich
- Approved

Technical Report:

Discussion Items

- Windows Remote Desktop is going away
 - Being rolled into 'Windows App'
 - Support ends May 2025
 - A KVM (Keyboard, Video, Mouse) switch was purchased to switch between Studio1 and Studio2.
 - This is a better solution if both computers will be operating all the time (1 for over air and 1 for stream).
- Rick and I did some testing with live streaming on one computer while broadcasting over the air with the other.
 - The biggest issue is the audio level of the live stream being too low compared to the StationPlaylist output (spots, back from break music etc.). Since both are on the same channel, it is hard to adjust the fader between the two.
 - Brian plans on taking the remote equipment home at some point and try to determine how to increase the level of the live broadcast.
 - Another issue was that the 15GB of Google Drive space was not enough to hold the music, liners etc.
 - Brian completed the Google for Non-Profit application process and it was approved. This give us 1TB of Google Drive space.
 - The plan is to migrate all of the music, spots, liners, etc. to the Google Drive and point both Studio1 and Studio2 computers to the same drive (the data will still be stored locally on each computer, but automatically

synced between all 3 station computers: x studio1, studio2 and production).

- I created a new PayPal account and set it up as a charitable organization.
 - The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.
- Podcast Archive update:
 - I haven't given up on automating the archive retrieval process, but for now I've updated the website with instructions to request a podcast to be retrieved from the archive via an e-mail to the website administrator. I would then FTP the requested podcast to the Podcast Archives section of the website where it will remain for 30 days before being automatically deleted.

Traffic Report:

- Total Visits – 649 up from 277 – (363 were on Thursday March 6th, Bot traffic?)
- Total Listeners – 34,144 up from 28,538
- Total Listening Hrs. – 2,816 up from 1,902

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Restructuring of Sponsorships due to new regulation enforcements
 - Internet broadcasts are not regulated, but over air is
 - Simulcast internet and over air using both studio computers and both StationPlaylist programs.
 - Rick will need to have separate schedules for internet and over air broadcasts with full commercials/spots for internet and 'business card' spots for over air.
 - Current hardware should be able to do this with some procedural changes
 - Live broadcasts will only be on the internet with the new setup
 - Review of proposed restructured sponsorship packages.
- Potential new Realty show/Community Matters like show hosted by Todd Boyd.
 - No action since last month
- Look into promoting radio station on sign at Elm & Main St.
 - No Cost for us due to our 501c status
 - Contact person – Eve Breedlove 740-852-3243
 - Eve leaving in July – New person should be starting in May
 - Will hold off until new person is in position

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Researching switching internet providers:
 - Current Spectrum Internet with land line & Cell phone –
 - 400Mbps Internet with land line \$162.56/month
 - Cell Phone \$27.00/month
 - Total: \$189.56/month
 - Omni Fiber –
 - 500Mbps with land line for \$120.00/month
 - Cell phone through Verizon Unlimited Pus - \$60.00/month
 - Total \$180.00/month
 - AT&T (Existing account at address):
 - No Fiber available.
 - Notes – Need to have the ability to do port forwarding and dynamic DNS with new fiber gateway. There should be an option to connect a router to the gateway to provide these features which may require the purchase of a router (around \$150.00). Also, if done, the live stream will go down during the transition and configuration of the new router/gateway. Also, the upload speeds are comparable to the download speeds with fiber, whereas cable upload speeds are around 5Mbps.
 - Will need to get permission from Henry before proceeding since they will probably need to drill holes in the walls and mount a box on the outside of the building.
 - Henry gave permission after the board meeting was over.

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rich

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday May 14th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

- none