



ReadyFM Board Meeting Minutes

Wednesday, August 13th, 2025

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes

Opening Prayer by: Rich

Secretary's Report:

Discussion Items

- Nothing to report.

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Fair Parking net profits were \$2,004.49. We spent \$58.29 for handicap parking signs which were deducted from the profits.
- Football/Basketball Sponsors – To date we have 11 full season sponsors not including CK Signs which is a full season in exchange for store credit.
 - Still hopefuls – AllSeal/Dumpster Guys – Ken Holton, Ernie's Pharmacy – Rick, Butcher Block/Red Brick – Rich
 - New Sponsors this year – Graceful Gowns, Jason's Garage

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss

- YTD Financials compared to prior year

Motions:

- Accept – Rich
- 2nd – Rick
- Approved

Station Manager's Report:

Discussion Items

- Ron is not able to do the pregame show so Rick will do this show.
- Rebecca and Rick's daughter will be recording some of the spots for the Football/Basketball sponsors. Greg will also be recording a new spot for Eades Insurance.
- Ron will do the intro for games.
- Rick has been and will be adding more songs to the rotation
- Split broadcasting is setup with over-air on Studio 1 and live stream on Studio 2

Motions:

- Accept – Brian
- 2nd – Rich
- Approved

Technical Report:

Discussion Items

- We finally completed the cut-over to separate over-air / Live Stream broadcasts on Sunday Aug. 10th. Changes were made to the system registry on Studio 1 to change the directory name for the user to match Studio 2. This allows the path to the Google drive to be the same between both computers. There were some issues with learning what needed to be copied between the two computers to transfer the schedule, but everything should be worked out now
- We have been and are still experiencing space issues on the website that is preventing timely uploads of podcasts. I submitted a ticket about a week ago listing everything that I have done to alleviate the issue:
 - Deleted Development Environment
 - Deleted all podcasts older than 1 year
 - Upgraded to the Elite Plan (newer servers with more space)
 - Spent countless hours rewriting the code only to learn that transfers lasting longer than 2 minutes are timing out. This is believed to be related to Asura's Litespeed software on their hosting platform.
- The result of last week's ticket was:
 - They will have a technician monitor the partition
 - They added over 100GB to the Server
 - They cleaned up some space from the Server
- The entire time we have been at either 99% or 100% disk capacity.
- The latest ticket, which as of Monday morning is in progress, I asked if they were working on the wrong partition.
- I created a new PayPal account and set it up as a charitable organization.

- The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.

Traffic Report:

- Total Visits – 225 down from 434
- Total Listeners – 36,733 up from 32,733
- Total Listening Hrs. – 2,078 down from 2,577

Motions:

- Accept – Rick
- 2nd – Rick
- Approved

Old Business:

Discussion Items

- Fair Parking Recap.
- Football/Basketball sponsorships
- Potential new Realty show/Community Matters like show hosted by Todd Boyd.
 - Haven't followed up yet.
- Greg coming back to re-start Community Matters?
 - Maybe in a couple of years
- Meet the teams – would like to do. Need to contact coaches.
 - Ran out of time this year
- Look into promoting radio station on sign at Elm & Main St.
 - No Cost for us due to our 501c status
 - Contact person – Eve Breedlove 740-852-3243
 - Eve will be staying on.
- Computer Replacement Plan:
 - Production Computer – After Fair Parking 2025
 - Studio 2 Computer – After Fair Parking 2027
 - This is contingent on getting 3 or 4 more full season Sponsors. We don't have enough right now to afford to purchase a new computer.
- Researching switching internet providers:
 - Current Spectrum Internet with land line & Cell phone –
 - 400Mbps Internet with land line \$162.56/month
 - Cell Phone \$27.00/month
 - Total: \$189.56/month
 - Omni Fiber –
 - 500Mbps with land line for \$120.00/month
 - Cell phone through Verizon Unlimited Plus - \$60.00/month
 - Total \$180.00/month
 - Henry gave permission to proceed. But this probably won't happen until after the Football/Basketball season.

Motions:

- Accept –

- 2nd –
- Approved

New Business:

- No new business

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rick

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday September 10th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

- none