



ReadyFM Board Meeting Minutes

Wednesday, February 19th, 2025

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes
Todd Rickenberg

Opening Prayer by: Rick

Secretary's Report:

Discussion Items

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- All licensing has been paid for 2025 (total \$1,048.00)
 - SESAC was paid - \$198.00
 - BMI was paid - \$410.00
 - ASCAP was paid - \$440.00
- Paid Jill Spradlin \$150.00 for her services this year. The original check was destroyed in transit. Re-sent the check and it was cashed on Feb. 11th. I also received a \$50.00 invoice for the 1099 filing. I asked if the 1099 filing charge was included with the \$150.00 and it was not, so I paid the \$50.00 invoice as well.

Financial Reports (reports available online):

- Open Invoices

- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rich
- 2nd – Todd
- Approved

Station Manager's Report:

Discussion Items

- Regular Basketball season is done. We will be doing some post season playoff games.
- Most issues with the Scarlet box have been resolved
- Rick will call Todd Boyd with REMAX about doing a show similar to the Community Matters show
 - Will showcase new businesses
- Lost Bluegrass Gospel Countdown – host retired.
- Lost Music for the Mountain – John Colcord retired but we can replay old shows.
- Gospel Country Countdown has not had a new show for a while – the host has been in the hospital.

Motions:

- Accept – Brian
- 2nd – Todd
- Approved

Technical Report:

Discussion Items

- @readyfm emails being blocked by Outlook.
 - Going on for a while – finally got Asura to change IP address to fix the issue.
- I created a new PayPal account and set it up as a charitable organization.
 - The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.
- Podcast Archive update:
 - Having an issue with larger files (>2GB) getting a connection timeout and not completing
 - Affected shows: Football/Basketball games, Special Events (baseball)
 - As of January 1st, the Asura Help Desk has passed this issue off to the LiteSpeed support team. This is the software that Asura is using on their servers.
 - They upgraded to the latest version, but the problem still exists.
 - All other issues have been resolved and the following shows prior to 2023 have been archived: Beyond the Barn, All Church Services, Board Meetings
 - Shows will be online for 2 year's then archived off-line.

Traffic Report:

- Total Visits – 210 down from 242
- Total Listeners – 31,880 down from 32,656
- Total Listening Hrs. – 1,930 down from 2,240

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Look into promoting radio station on sign at Elm & Main St.
 - No Cost for us due to our 501c status
 - Contact person – Eve Breedlove 740-852-3243
- Computer Replacement Plan:
 - Production Computer – After Fair Parking 2025
 - Laptop Computer – After Fair Parking 2026
 - Studio 2 Computer – After Fair Parking 2027
 - Laptop/Studio 2 replacement order can be flipped

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Restructuring of Sponsorships due to new regulation enforcements
 - Internet broadcasts are not regulated, but over air is
 - Simulcast internet and over air using both studio computers and both StationPlaylist programs.
 - Rick will need to have separate schedules for internet and over air broadcasts with full commercials/spots for internet and ‘business card’ spots for over air.
 - Current hardware should be able to do this with some procedural changes
 - Live broadcasts will only be on the internet with the new setup
- Current sponsorship text/options will be reviewed and revised at the March board meeting.

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rich

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday March 12th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

- none