



ReadyFM Board Meeting Minutes

Wednesday, June 11th, 2025

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes

Opening Prayer by: Rich

Secretary's Report:

Discussion Items

- We have received permission to use the parking lot again this year for fair parking.

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Treasurer's Report:

Discussion Items

- Draft of FB/BB Sponsorship letter.
 - Changed Spot to Ad
 - Changed spot to - On-air recognition during the week and Recognition during the Pre-GameDay Warmup Show.
- We received Madison Health's back payments and current payment.
 - I texted Cindy Stout and she sent a personal check and will be looking into the issue with the accounts payable department.

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss

- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items

- Adjusted the rotation so every artist will only be played once an hour vs once every 3 hours. Now it's much more balanced. Major artist have multiple hits that are getting missed.
- Working on new liners
- We are not doing the 12U baseball game this year. It was moved back a week and it conflicts with the Strawberry Festival.
- Have not talked to Todd Boyd about the new show.
- We will be doing the sound track for the fireworks.
- We did broadcast the Regional Semi-Finals – London Baseball. Broadcast was good, but the 'Gate' was cutting the signal when there was no talking. Sounded like the signal was lost. This is an easy adjustment that will be made before the next broadcast.
 - We had a total of 300 listeners for the game.
- Want to change the Football Intro.

Motions:

- Accept – Brian
- 2nd – Rich
- Approved

Technical Report:

Discussion Items

- First live broadcast with new laptop and software - had an issue with the 'Gate' making it sound like we lost connection when there is no one talking.
 - I will turn off the Gate setting before the next broadcast.
- I created a new PayPal account and set it up as a charitable organization.
 - The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.

Traffic Report:

- Total Visits – 119 up from 102
- Total Listeners – 34,736 up from 32,560
- Total Listening Hrs. – 1990 up from 1,876

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Fair Parking Prep.
 - Tri-Fold Schedules
 - Rich volunteered to cover the cost for this if Eades Insurance does not.
 - We have received permission for the use of the parking lot again this year.
- Football/Basketball sponsorships
 - Letters will be sent out to all past sponsors on the first of July.
 - Will need follow-up calls and interactions
 - Rick will be able to network during the Strawberry festival.
 - Brian will make a one page flyer to hand out to potential sponsors.
- Update on separate over air and internet broadcasts
 - The new laptop and software has been tested and are good to go.
 - A plan is in place to do the cut over sometime in July and we should be good doing internet only live broadcasts come football season.
- Potential new Realty show/Community Matters like show hosted by Todd Boyd.
 - Haven't followed up yet.
- Meet the teams – would like to do. Need to contact coaches.
- Look into promoting radio station on sign at Elm & Main St.
 - No Cost for us due to our 501c status
 - Contact person – Eve Breedlove 740-852-3243
 - Eve will be staying on.
- Computer Replacement Plan:
 - Production Computer – After Fair Parking 2025
 - Studio 2 Computer – After Fair Parking 2027
- Researching switching internet providers:
 - Current Spectrum Internet with land line & Cell phone –
 - 400Mbps Internet with land line \$162.56/month
 - Cell Phone \$27.00/month
 - Total: \$189.56/month
 - Omni Fiber –
 - 500Mbps with land line for \$120.00/month
 - Cell phone through Verizon Unlimited Pus - \$60.00/month
 - Total \$180.00/month
 - Henry gave permission to proceed.

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rick

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday July 23rd at Phat Daddy's 6:00pm – 7:00pm

This has been moved back 2 week due to Fair Parking and a prior commitment for Rick.

Action Items:

- none