



ReadyFM Board Meeting Minutes

Wednesday, May 14th, 2025

Attendees:

Brian Benedum
Rick Hartman

Opening Prayer by: Rick

Secretary's Report:

Discussion Items

- I have mailed the letter requesting permission to use the parking lot for fair parking this year.

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Changed Mixlr to a yearly payment schedule. This saves us \$60/year.
- Paid Madison County Chamber of Commerce annual Dues - \$200.00/yr
 - This hasn't cleared the bank yet.
- Madison Health is now 5 months behind on payments. I texted with Cindy Stout last month. She was out recovering from surgery, but said she would look into it.

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept –
- 2nd –
- Approved

Station Manager's Report:

Discussion Items

- Talked to New Albany AD for game 1.
- Thinking about starting an Instagram or Twitter account to expand our social media footprint
 - Will need someone to manage the account
- The plan is to increase the number of liners to be every other song instead of the current 3 songs.
 - These will be 5 second liners not 30 second liners
- The issue with songs being skipped may be due to the setting that controls the frequency an artist is played.
 - An artist with a large number of songs results in many of the artist's songs getting skipped because the artist is played more frequently. Adjustments have been made to address this by change the separation from 3 hours to 1 hour.
- Meet the teams – We want to do this again this year

Motions:

- Accept –
- 2nd –
- Approved

Technical Report:

Discussion Items

- The 2025 Football schedules are up on the website.
- I have been working with the remote broadcast equipment to resolve the audio level issues.
 - The Clip Safe feature of the Scarlett box is not a limiter (prevents signal from exceeding the set threshold). Instead it reduces the gain, but leaves it down, so anything following a peak will be soft.
 - I searched for a software solution to replace the compressor functionality. The compressor either amplifies the signal or compresses the signal so it is within the specified boundaries. I found a solution that is open source (donation of \$40.00 requested) called Voicemeeter.
 - The laptop could not handle running the additional software due to the limited memory (4GB). I donated the funds to purchase a new laptop for the station. It's Windows 11 with an Intel 10 Core I5 processor, 32GB of RAM and a 1TB Solid State Drive. I've installed Mixlr, Focusrite Scarlett drivers, Voicemeeter, and RustDesk.
 - Now the audio from the Scarlett box runs through Voicemeeter before going to Mixlr to be broadcast. I have the settings configured for the Scarlett box and Voicemeeter to provide (I hope) adequate volume for the broadcast and peak volume does not distort or clip as it did in the past. This needs to be tested at the station with an over the air test to confirm the settings are correct.

- An additional benefit is that I now have the ability to remote into the laptop during a broadcast and make any needed adjustments rather than texting Rick to make them when he sees the text. Assuming the remote connection does not interfere with the broadcast.
- I created a new PayPal account and set it up as a charitable organization.
 - The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.

Traffic Report:

- Total Visits – 102 down from 649 – (363 were on Thursday March 6th, Bot traffic?)
- Total Listeners – 32,560 down from 34,144
- Total Listening Hrs. – 1,876 down from 2,816

Motions:

- Accept –
- 2nd –
- Approved

Old Business:

Discussion Items

- Update on separate over air and internet broadcasts
 - Audio levels on live broadcasts
 - Need to re-test.
 - Separate spots for over-air and internet
 - Restructured sponsorship packages
 - Will be implemented with cut over to separate over air and internet broadcasts
- Potential new Realty show/Community Matters like show hosted by Todd Boyd.
 - No action taken the past month.
- Look into promoting radio station on sign at Elm & Main St.
 - No Cost for us due to our 501c status
 - Contact person – Eve Breedlove 740-852-3243
 - Eve leaving in July – New person should be starting in May
 - Will hold off until new person is in position
- Computer Replacement Plan:
 - Production Computer – After Fair Parking 2025
 - Studio 2 Computer – After Fair Parking 2026
- Researching switching internet providers:
 - Current Spectrum Internet with land line & Cell phone –
 - 400Mbps Internet with land line \$162.56/month
 - Cell Phone \$27.00/month
 - Total: \$189.56/month
 - Omni Fiber –
 - 500Mbps with land line for \$120.00/month
 - Cell phone through Verizon Unlimited Plus - \$60.00/month
 - Total \$180.00/month
 - Henry gave permission to proceed, but no action has been taken as of this meeting.

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Fair Parking Prep.
 - Tri-Fold Schedules
 - Greg may do this again or we may ask ReMax to provide these.
 - The letter requesting permission has been mailed.
- Football/Basketball sponsorships
 - Letters will be mailed out to past sponsors around July 1st.
 - Phone calls or in person follow-ups will probably be needed.
 - We have a goal of 15 full season sponsors. Last year was had 11 paid sponsors and CK Signs with an exchange for goods/services.

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rick

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday June 11th at Phat Daddy's 6:00pm – 7:00pm

Action Items:

- none