

X



ReadyFM Board Meeting Minutes

Tuesday, September 16th, 2025

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes

Opening Prayer by: Rich

Secretary's Report:

Discussion Items

- Nothing to report.

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- Final total for Football/Basketball
 - 14 Full Season Football/Basketball
 - 1 Single Game Football (Middle School game – Hair Loft 120)
 - 1 Full Season Basketball (Lil e's Ice Cream – we will add the Middle School FB game)
 - \$4,800.00, plus \$350.00 credit at CK Signs
- Ed is selling middle school FB game sponsorships and Basketball sponsorships
 - One \$40 single game sponsorship has been sold
 - Hair Loft 120
 - One \$250.00 full season basketball has been sold
 - Lil e's Ice Cream
- Purchased new headset for \$285.12
 - Rick's broke on the 1st game of the season

- Marysville Bible Baptist cancelled their sponsorship
 - At \$100/month that is \$1200/year that we have lost in income.

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items

- Football season is ongoing
- Greg Eades forwarded a complaint about not doing games over-air. Older people do not have the technology to listen to the live stream.
 - This impacts a minimal number of people, so no changes will be made.
- Ed is ready for the middle school football game in October
 - He will need a refresher on the equipment setup and operation.
- New ReMax spots have been made for football

Motions:

- Accept – Brian
- 2nd – Rich
- Approved

Technical Report:

Discussion Items

- There was a known issue with the live stream player not fully being displayed on some Apple devices. I re-wrote the player to fix this issue. – Currently the volume control on the player does not work on the iPhone, but everything else is functional and displays correctly.
- There haven't been any space issues for a couple of weeks, but last week Asura had 'server difficulties' which took our website down at least twice between Tuesday Morning and Wednesday morning.
- There was an issue for the first two games where the game intro looped instead of going to the live broadcast. Rick and I were unable to re-create this issue when we tested, but I believe it may have been related to having Centova Cast open on the same computer that is receiving the live broadcast and sending the stream to Centova. I didn't have this open for the 3rd and 4th games and everything worked.
- I removed the Marysville Bible Baptist content from the website. The content has not been deleted yet, pending Rick contacting them to see if they may consider resuming their Sunday broadcasts.

- My brother was able to fix the broken headset. We will need to purchase a cable for it, but it should be a good backup headset.
- I created a new PayPal account and set it up as a charitable organization.
 - The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.

Traffic Report:

- Total Visits – 558 up from 225
- Total Listeners – 57,333 up from 36,733
- Total Listening Hrs. – 2,272 up from 2,078

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Look into promoting radio station on sign at Elm & Main St.
 - No Cost for us due to our 501c status
 - Contact person – Eve Breedlove 740-852-3243
 - Eve will be staying on.
- Computer Replacement Plan – can we still afford? – Ref. Profit Loss report 7/1/2024 – 6/30/2025
 - Estimated cost would be around \$800. Brian will spec out a computer for next month's meeting.
 - A 12 month profit and loss report was run from July 1st 2024 to June 30th 2025.
 - After removing Bible Baptist as a sponsor and any one off income or expense transactions we are \$3,267.87 in the red, so unless there is a donor for the computer, we will not be able to afford it this year.
 - Production Computer – After Fair Parking 2025
 - Studio 2 Computer – After Fair Parking 2026
- Researching switching internet providers:
 - Current Spectrum Internet with land line & Cell phone –
 - 400Mbps Internet with land line \$162.56/month
 - Cell Phone \$27.00/month
 - Total: \$189.56/month
 - Omni Fiber –
 - 500Mbps with land line for \$120.00/month
 - Cell phone through Verizon Unlimited Plus - \$60.00/month
 - Total \$180.00/month
 - Henry gave permission to proceed.

Motions:

- Accept –
- 2nd –

- Approved

New Business:

- Research Grant Opportunities to offset the deficit in income. Rick will look into what grant options are available.

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rick

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday October 8th at Phat Daddy's 6:00pm – 7:00pm

Action Items: