



ReadyFM Board Meeting Minutes

Wednesday, August 12th, 2026

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes

Opening Prayer by: Rich

Secretary's Report:

Discussion Items

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- I texted Cindy again from Madison Health. She was surprised that we hadn't received the check(s). She will look into it.
- Fair Parking Profit
 - We made \$3,021.93 this year. This is up from last year but still below the average of \$3,205.59 and ranked 10th out of the 13 years that I have records.
 - There were 34 credit card transactions totaling \$170.00 (before fees).
- Football/Basketball sponsorships
 - As of August 9th (Sunday) we have 14 paid full season FB/BB sponsors and CK Signs is doing an exchange again this year, so 15 total sponsors so far.
 - Dwyer Brothers is only doing one spot this year, they dropped the Benjamin Moore paint spot.

- Still following up with:
 - Graceful Gowns
 - London Florist
- We lost Steel City Sheds as a monthly sponsor – and probably won't be on board for the Football/Basketball season.

Financial Reports (reports available online):

- Open Invoices
- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Station Manager's Report:

Discussion Items:

- Two new shows have been added
 - Previous Memories – a Gospel show
 - This is Bluegrass Country – bluegrass/country gospel
- Football season – There are 2 new spots that need to be recorded and two that will be updated for this year.
- Rick will be getting a new sports banner from CK Signs. This may not be ready by the first game.
- Rick will be doing the pre-gameday warmup show again this year, but it will only be as long as needed.

Motions:

- Accept – Brian
- 2nd – Rich
- Approved

Technical Report:

Discussion Items

- The storms knocked out our Spectrum service for about 24 hrs. so we were not live streaming during that time. I put a banner up on the website indicating the reason for the outage.
 - Once Spectrum was back up I noticed that we were not getting the metadata display for the stream.
 - Our external IP address had changed and the software that should have been running on Studio 1 or Studio 2 to keep the IP address synced wasn't running. Rick had Studio 2 turned off during the outage, so I believe that is where the software was running. Also, there was a router configuration error that I made at one time where the ports were not being directed properly.

- This has all been fixed and everything is working properly now.
- I have been monitoring the disk usage on the streaming server and it has been stable around 8-9GB
- Football schedules are up on the website for each school
- As of August 1st the Live Game Broadcast banner is up for our first game
- As of August 1st the Football/Basketball sponsor banners are active and their spots are in the Current Sponsors section of the website.
 - The two new spots and two updates spots will be added to the website once complete.
- Rick and I tested the remote broadcast software and hardware configuration – trying to diagnose and correct the connection issues experienced with the two baseball game broadcasts.
 - We believe the power saver settings on the laptop was disconnecting the stream.
 - Rick experienced this during the 4th of July broadcast when the display went to sleep on the laptop while on battery power.
 - We were able to re-create this while testing and also experienced a similar disconnect related to power saving settings while plugged in.
 - I turned off all power saving features on the laptop to prevent any disconnects. We were able to stay connected for over an hour without any issues once this was done.
 - I also looked at reducing the bandwidth, but we were already using the recommended settings for reducing the bandwidth being used for a broadcasts, so no changes were made there.
- I created a new PayPal account and set it up as a charitable organization.
 - The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.

Traffic Report:

- Total Visits – 504 down from 675
- Total Listeners – 41,478 up from 37,811
- Total Listening Hrs. – 2,425 down from 2,753

Motions:

- Accept – Rick
- 2nd – Rich
- Approved

Old Business:

Discussion Items

- Fair Parking Review
 - Lost canopy in storm – we will need to get it replaced before next year.
 - The two flag poles were bent in the storm. My dad was able to straighten these out so they should be good.
 - We were able to use both of our phones to take credit card transactions by using the app and touchless payments if the card supported it.
 - We did have issues with the app locking up or failing to connect and we needed to check and re-set it daily.

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Nothing to Report

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rick

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday September 9th at Phat Daddy's 6:00pm – 7:00pm

Action Items: