



ReadyFM Board Meeting Minutes

Wednesday, July 8th, 2026

Attendees:

Brian Benedum
Rick Hartman
Rich Hayes
Todd Rickenberg

Opening Prayer by: Rick

Secretary's Report:

Discussion Items

- Nothing to report

Motions:

- Accept –
- 2nd –
- Approved

Treasurer's Report:

Discussion Items

- I contacted Cindy Stout again about the outstanding invoiced for Madison Health. Her reply was:
 - 'These should be on for this week if they have not been paid.'
- A total of 22 letters have been sent out to past Football/Basketball sponsors asking for interest in the upcoming season.
 - So far we have The London Guest House and Madison Health as full season sponsors.

Financial Reports (reports available online):

- Open Invoices

- Balance Sheet
- Profit & Loss
- YTD Financials compared to prior year

Motions:

- Accept – Rich
- 2nd – Todd
- Approved

Station Manager's Report:

Discussion Items:

- We did the little league baseball game. Had some technical issues with connections.
 - We will be testing and resolving this issue before football season.
- Tri-fold flyers from Wilson's will be ready by Friday.
- Fair Parking Schedule coverage is good.
- We did the 4th of July show and it went off well
- Ryan from Steel City Sheds –
 - Will participate in the Pre-game day warmup show and may be a backup color commentator and may be able to do game stats and a halftime segment.

Motions:

- Accept – Brian
- 2nd – Todd
- Approved

Technical Report:

Discussion Items

- I just happened to log in to Bluehost to check the disk usage of the website. The website was fine (around 37%), but the streaming server was at 49GB of 50GB. It should have only been around 10GB. I tried to diagnose the issue, but in doing so I used up the last of the storage and crashed the server. I chose to do an upgrade to the next higher plan for \$133.47. This give us 100GB of storage. After the upgrade completed, we were back online, but it now showed the disk usage was only 7.71GB. I called support, they thought it was a log file that got deleted when the server crashed. Either way I can't downgrade without buying a new plan. They may pro-rate a credit, but I would have to re-install and configure everything again and I don't have time to do that. The renewal isn't until February 2029, so I'm thinking about waiting until then to downgrade. I offset the \$133.47 with a donation to cover the expense.
 - While collecting the traffic data I saw that there was a database error on the streaming server relating to collecting traffic information. This may be related to the disk usage issue. The table was hourlystats. I was able to repair this table.
- There is an issue with staying connected with the new remote broadcast system. I suspect it has to do with the bitrate of the data stream. This will need to be tested and adjusted before football season.
 - A date has been set during the Fair week to test and resolve this issue.

- I have the football schedules on the website and the first game banner is scheduled to be published on August 1st.
 - I went with 'Ready FM's Live Game Broadcast' instead of 'Game of the Week'.
- I created a new PayPal account and set it up as a charitable organization.
 - The organization shows up as Madison Area Youth Center, not ReadyFM though.
 - When I get time I plan on calling PayPal to see if this can be changed.

Traffic Report:

- Total Visits – 675 up from 404
- Total Listeners – 37,811 down from 46,274
- Total Listening Hrs. – 2,753 up from 2,687

Motions:

- Accept – Rich
- 2nd – Rick
- Approved

Old Business:

Discussion Items

- Probably won't do meet the teams this year.
- I plan on mailing/e-mailing all past sponsors the first week of July for the upcoming sports season.
 - This has been done.
 - Any suggestions for new sponsors?
- Fair Parking
 - We have received permission to use the lot again this year.
 - Greg will be doing the tri-folds
- Community Matters
 - Greg will not have time to do this, but is willing to help Todd do a show.
 - Rick will do this as we have content
 - Using Community Events Spotlight for this show.

Motions:

- Accept –
- 2nd –
- Approved

New Business:

- Potential Sponsor for baseball 12U, 10U and 8U
 - Wants to sponsor the little league baseball team broadcasts with each team being represented.
 - Don't believe we can commit to this now due to lack of manpower and availability. There is also the issue with inclement weather and re-scheduling games

- Todd has a copy of the Football/Basketball letter I sent out to past sponsors. I suggested that this will give the sponsor more exposure than the little league games.
- We will revisit this next spring to see what if anything can be arranged.

Motions:

- Accept –
- 2nd –
- Approved

Closing Prayer by: Rich

Motion for Adjournment by:

- Accept –
- 2nd –
- Approved

Next Board Meeting:

Wednesday August 12th at Phat Daddy's 6:00pm – 7:00pm

Action Items: